

ICON-XCHANGE 2017
NATIONAL CONCRETE MASONRY ASSOCIATION
PRELIMINARY SCHEDULE

Arizona Grand Resort, Phoenix, AZ
February 17-23, 2017
(As of January 16, 2017)

Friday, February 17, 2017

10:00 am -- 6:00 pm ICON-Xchange Registration & Hospitality
1:00 pm -- 6:00 pm Executive Committee
6:30 pm -- 8:00 pm NCMA/ICPI Member Networking Reception

Saturday, February 18, 2017

7:00 am -- 6:00 pm ICON-Xchange Registration & Hospitality
7:30 am -- 8:30 am ICON-Xchange Breakfast General Session
9:00 am -- 5:30 pm B2B ICON-Xchange Meetings
12:00 pm -- 1:30 pm B2B ICON-Xchange Lunch & Integrated Tabletop
Marketplace
6:00 pm -- 7:00 pm B2B ICON-Xchange Reception & Integrated Tabletop
Marketplace

Sunday, February 19, 2017

7:00 am -- 6:00 pm ICON-Xchange Registration & Hospitality
7:30 am -- 8:30 am B2B ICON-Xchange Continental Breakfast & Integrated
Tabletop Marketplace
9:00 am -- 3:30 pm B2B ICON-Xchange Meetings
9:00 am -- 11:30 am Spouse/Companion Welcome Breakfast & Book Talk
12:00 pm -- 1:30 pm B2B ICON-Xchange Lunch & Integrated Tabletop
Marketplace
4:00 pm -- 6:00 pm ICON-Xchange Virtual Plant Tour, Reception & Prize
Drawings
6:00 pm -- 7:00 pm ICON-Xchange Reception & Integrated Tabletop
Marketplace
7:30 pm -- 8:30 pm Beer 103

Monday, February 20, 2017

7:00 am -- 6:00 pm NCMA Convention Registration & Hospitality
8:00 am -- 10:00 am NCMA Town Hall Meeting
9:00 am -- 10:30 am Spouse/Companion Breakfast
10:15 am -- 10:45 am SRW and Hardscape Products Committee - OVERVIEW
MEETING
10:15 am -- 11:45 am Convention Education Subcommittee
10:15 am -- 11:45 am NCMA Foundation Program Review Committee
10:45 am -- 11:45 am SRW and Hardscapes Education Subcommittee
11:45 am -- 1:00 pm Hardscape Products Subcommittee

Monday, February 20, 2017

11:45 am -- 12:45 pm NCMA Foundation National Endowment Council
12:00 pm -- 1:30 pm NCMA Family Business/Small Business Forum
12:00 pm -- 5:00 pm NCMA Manufactured Stone Veneer Meeting Track
12:00 pm -- 1:00 pm NCMA Working Buffet Lunch
12:00 pm -- 1:30 pm Education & Training Committee
12:45 pm -- 2:15 pm NCMA Foundation Investment/Finance Committee
1:30 pm -- 3:00 pm Membership Recruitment Committee
1:30 pm -- 2:30 pm Production Technology & Operations Committee
2:00 pm -- 4:00 pm NCMA Spouse/Companion Program – Margarita Mixology & Guacamole
3:00 pm -- 3:30 pm Masonry Committee
3:30 pm -- 5:00 pm NCMA Foundation Board of Trustees
3:30 pm -- 4:30 pm Future Plant Tour Task Group
3:30 pm -- 5:00 pm Masonry Communications Subcommittee
5:00 pm -- 6:00 pm NCMA Product Development & Creative Concepts
6:30 pm -- 8:00 pm NCMA PAC Reception
8:00 pm -- 10:00 pm NCMA Dessert Party

Tuesday, February 21, 2017

7:00 am -- 5:00 pm NCMA Convention Registration & Hospitality
7:00 am -- 8:00 am Council of the Past Chairmen of the Board
8:00 am -- 9:30 am SRW Technical Subcommittee
8:00 am -- 9:00 am Government Affairs Committee
8:30 am -- 10:00 am Tradeshow Subcommittee
9:30 am -- 10:45 am SRW Strategic Market Communications Subcommittee
10:00 am -- 11:00 am 100 Year Anniversary Task Group
10:45 am -- 11:45 am SRW and Hardscape Products Committee
12:00 pm -- 2:00 pm NCMA Business Luncheon
2:15 pm -- 3:30 pm Masonry Technical Subcommittee
2:15 pm -- 3:30 pm Membership Dues & Bylaws Committee
2:30 pm -- 3:30 pm Associate Member Division Meeting (all Associate Members Invited)

2:30 pm -- 3:30 pm Young Professionals Group (YPG)
3:30 pm -- 5:00 pm NCMA Associate Member Division Board
3:30 pm -- 5:00 pm Masonry Committee
6:00 pm -- 8:00 pm NCMA Board Dinner

Wednesday, February 22, 2017

7:00 am -- 9:00 am Executive Committee
10:00 am -- 12:00 pm NCMA Board of Directors